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We are the Law School of The Catholic University of America. Our students become outstanding lawyers and leaders who serve with professionalism, integrity, and compassion. We offer a practical, focused, and connected legal education within a community of faculty, students, staff, alumni, and friends who support one another and seek justice rooted in the common good.
Express our identity as a Catholic law school dedicated to inspiring and training lawyers to serve others.
1. Sharpen our collective understanding of who we are as a Law School and identify opportunities for expressing our mission internally and externally.

IMPLEMENTATION
   a. Emphasize our strengths, including our practical, focused, and connected approach to legal education; our supportive community; our extraordinary faculty and alumni mentoring; and our commitment to service, social justice, and the Catholic intellectual tradition.
   b. Identify ways that our mission distinguishes CUA Law from other law schools, both philosophically and practically.

RESPONSIBILITY
   Dean, Faculty

2. Encourage and recognize faculty, staff, and student contributions to the Law School and its programs and events.

IMPLEMENTATION
   a. Encourage faculty and staff to continue to serve the Law School community through personal contacts with students and alumni and by supporting and attending events.
   b. Recognize Law School community members who are especially generous with their time, talent, and treasure.

RESPONSIBILITY
   Faculty, Development and Alumni Relations Office
Admit students with strong academic skills, good character, and great potential.
OBJECTIVES

1. Recruit students who have the skills, character, and potential to succeed in law school and in legal careers.

IMPLEMENTATION
a. Refine the admissions process.
   (1) Focus on maintaining and improving LSAT and UGPA profiles for entering classes.
   (2) Review options for offering larger scholarships to attract students with strong credentials.
   (3) Participate in admissions programs at colleges, universities, and other appropriate organizations.

b. Increase involvement of the CUA Law community in the admissions process.
   (1) Host events for prospective students highlighting particular programs and invite prospective students to program events.
   (2) Expand faculty involvement in outreach and highlight faculty accomplishments in engaging prospective students.
   (3) Continue to mobilize students and alumni to help with recruiting.

c. Reach out to a wider range of prospective students.
   (1) Identify and pursue qualified prospective students from new markets.
   (2) Continue to explore and develop relationships with other American and foreign colleges and universities, especially Catholic institutions, other religiously affiliated schools, and communities whose members value faith-friendly environments.
   (3) Increase outreach to veterans and members of the military.

d. Enhance marketing to prospective students.
   (1) Continue to seek opportunities for positive reviews on social media accessed by current and prospective students.
   (2) Identify principal competitors and increase understanding of how students choose between CUA and those schools.
   (3) Augment admissions and specialty program marketing materials.
   (4) Continue to implement the CUA Law marketing plan emphasizing location, mentoring, externships, and other strengths.

RESPONSIBILITY
Admissions Office, Admissions Committee, Development and Alumni Relations Office

2. Expand enrollment in other academic programs.

IMPLEMENTATION

b. Expand 3+3 programs with other colleges and universities.

c. Continue to explore joint program and joint degree opportunities.

RESPONSIBILITY
Admissions Office, Dean, LL.M. and M.L.S. Directors
Provide a cutting-edge curriculum and varied degree programs to meet the needs of our students and our world.
OBJECTIVES

1. Continue to adapt our J.D. curriculum and co-curricular offerings to the changing legal market.

IMPLEMENTATION
a. Identify curriculum gaps and potential solutions to respond to market demands in areas of career opportunity.

b. Develop new one-credit "mini" or "intersession" courses to allow students to sample legal practice areas and better prepare for practice with topics such as leadership, financial basics, and project management.

RESPONSIBILITY
Curriculum Committee, Associate Dean for Academic Affairs and Research

2. Strengthen our academic support and bar passage programs.

IMPLEMENTATION
a. Establish special bar passage task forces as needed.

b. Continue integration of bar examination skills into the classroom experience.

c. Consider increasing the number of students in the mandatory academic support group.

d. Evaluate the need to require additional courses.

RESPONSIBILITY
Associate Dean for Academic Affairs and Research, Academic Affairs Office

3. Develop learning outcomes assessment processes.

IMPLEMENTATION
a. Present Academic Policy Committee learning outcomes and recommendations to the faculty.

b. Develop materials for faculty to aid in developing outcome assessment tools in courses.

c. Implement learning outcomes in courses.

RESPONSIBILITY
Academic Policy Committee, Academic Affairs Office, Curriculum Committee

4. Review mix of doctrinal classes and experiential education opportunities.

IMPLEMENTATION
a. Explore the small class model for both doctrinal and experiential education.

b. Consider developing additional opportunities for students to engage in hands-on legal work with faculty members and other attorneys.

RESPONSIBILITY
Curriculum Committee, Director of Columbus Community Legal Services, Director of the Experiential Curriculum, Faculty
5. Explore opportunities for interdisciplinary faculty collaboration with colleagues at CUA and other law schools.

IMPLEMENTATION
a. Encourage faculty members to meet with colleagues from other CUA schools with similar research and practice areas.
b. Support collaborative efforts with colleagues at other law schools.

RESPONSIBILITY
Associate Dean for Academic Affairs and Research, Faculty

6. Expand non-J.D. programs and courses to meet new market demands.

IMPLEMENTATION
a. Continue to develop LL.M. programs.
b. Enrich M.L.S. program offerings.

RESPONSIBILITY
Dean, LL.M. and M.L.S. Directors

7. Increase utilization of Library resources.

IMPLEMENTATION
a. Involve library director and staff more extensively in curriculum and program development.
b. Engage library staff more frequently in teaching and student events.

RESPONSIBILITY
Associate Dean for Academic Affairs and Research, Academic Affairs Office, Library Director, Student Affairs Office
STUDENT AND ALUMNI EXPERIENCE

Foster excellence, engagement, career success, and lifelong relationships among the members of the CUA Law community.
OBJECTIVES

1. Promote excellence in teaching and in the classroom experience.

IMPLEMENTATION
a. Develop plans for ongoing faculty discussion of changing student needs and learning styles and the evolving legal landscape.
b. Create and implement individual pedagogical improvement plans as needed.

RESPONSIBILITY
Curriculum Committee, Academic Affairs Office, Dean, Associate Dean for Academic Affairs and Research

2. Support professional development and career success through guidance, training, and job placement.

IMPLEMENTATION
a. Increase alumni and student participation in the CUA Law Advantage Alumni Mentoring program.
b. Expand programs and training on professionalism and presentation skills.
c. Enhance awareness of job opportunities and networks in both traditional and non-traditional J.D. careers.
d. Encourage alumni advisory groups in areas with expanding job growth.

RESPONSIBILITY
Development and Alumni Relations Office, Office of Career and Professional Development, Academic Affairs Office

3. Expand and improve utilization of technology as part of the learning experience.

IMPLEMENTATION
a. Upgrade technology in the Slowinski Courtroom and selected classrooms.
b. Incorporate new technologies in courses to enhance teaching methods, engage students with technology and related issues, and better equip students for practice.
c. Explore possible student involvement in Law School media and technology.

RESPONSIBILITY
Library, Curriculum Committee

4. Increase understanding of the student experience and expand communication about student services.

IMPLEMENTATION
a. Identify and implement best communication practices for contacting and informing current students.
b. Continue periodic surveys of students, and conduct interviews with graduating student leaders, transferring students, and alumni.

RESPONSIBILITY
Academic Affairs Office, Student Life & Special Events Office, Development and Alumni Relations Office
5. Support faculty scholarship and engagement.

IMPLEMENTATION

a. Authorize a faculty committee to develop ways to enhance faculty engagement (e.g., attendance at events, residence hours).

b. Add to faculty annual Narrative Memorandum to the Dean: (1) participation in events, programs, and co-curricular offerings, and (2) engagement with students and student organizations.

c. Support faculty scholarship and develop ways to enhance its impact.

d. Encourage faculty presentations on works in progress, hot topics, teaching methods, and other appropriate subjects.

e. Continue to support and expand the student scholar program.

RESPONSIBILITY
Dean, Associate Dean for Academic Affairs and Research, Faculty

6. Ensure that clinics, institutes, programs, and co-curricular offerings are responsive to market demands.

IMPLEMENTATION

a. Develop a better understanding of the roles of CUA Law clinics, institutes, programs, and co-curricular offerings in recruitment, retention, and career development.

b. Encourage student participation in related competitions and conferences as appropriate.

c. Review resources for marketing, fundraising, program management, and development.

d. Continue development of alumni affinity groups for programs and institutes.

RESPONSIBILITY
Admissions, Clinics, Programs and Institutes Directors, Faculty Co-Curricular Advisors, Development and Alumni Relations Office

7. Enhance alumni loyalty and engagement with the Law School.

IMPLEMENTATION

a. Increase alumni engagement through social media.

b. Enhance alumni services such as programming on loan repayment, financial decisions, and management skills.

c. Promote alumni volunteer opportunities, events, and programs, and alumni roles in co-curricular and other student activities.

d. Expand role of the Alumni Council and develop strategic use of alumni affinity groups.

e. Increase opportunities to honor alumni via the CUA Law website, publications, and awards.

RESPONSIBILITY
Development and Alumni Relations Office
Inform employers, the legal community, and the public about the quality, character, and accomplishments of our Law School, faculty, students, and alumni.
1. Continue to improve the appearance and user-friendliness of the CUA Law website.

IMPLEMENTATION
a. Seek feedback from current and prospective students, alumni, and employers.
b. Regularly update the website to include fresh content and new features.

RESPONSIBILITY
Dean, Development and Alumni Relations Office

2. Generate and implement a comprehensive public engagement plan.

IMPLEMENTATION
a. Review and update CUA Law’s existing marketing plan.
b. Explore new avenues for marketing CUA Law, institutes and programs, concentrations, and new degree programs.
c. Continue to develop the CUA Law scholarship site, faculty SSRN pages, and other ways of presenting and highlighting CUA Law faculty scholarship.
d. Consider new formats such as grouping faculty by areas of expertise.
e. Expand media opportunities for Law School faculty (and students where appropriate), and encourage all faculty members to participate in the University experts’ guide, identify and accept media opportunities, and refer reporters to colleagues.
f. Encourage faculty to write and submit public relations materials to the Development and Alumni Relations Office.
g. Continue to publicize accolades and accomplishments.

RESPONSIBILITY
Dean, Academic Affairs Office, Development and Alumni Relations Office, Director of the Law Library

3. Promote programming to showcase the Law School and its strengths.

IMPLEMENTATION
a. Seek opportunities to host cost-efficient, high-profile events, including law-related events of outside groups as appropriate.
b. Encourage both internal and external co-sponsorship of programming.

RESPONSIBILITY
Dean, Student Life & Special Events Office, Development and Alumni Relations Office, Faculty
Carefully manage our resources to make CUA Law the best it can be.
OBJECTIVES

1. Streamline operations to fit changing class sizes and manage costs while maintaining the quality of the CUA Law experience for students and alumni.

IMPLEMENTATION
a. Periodically evaluate current staff responsibilities, revise job descriptions, and address unnecessary gaps or overlaps.
b. Create a Communications Committee comprised of faculty and staff to review internal communications channels and make suggestions for better coordination.
c. Explore cross-training and cross-scheduling opportunities to ensure coverage of key functions.
d. Invest in cost-effective professional development for staff.
e. Explore ways to enhance good stewardship of our facilities.

RESPONSIBILITY
Dean, Associate Dean for Administration, Office Directors

2. Enhance CUA Law’s Development Program.

IMPLEMENTATION
a. Continue to develop fundraising activities, including a Stewardship or Giving Week.
b. Develop media highlighting student, faculty, and program achievement made possible or supported by donations.
c. Identify unique strengths of CUA Law and its faculty and seek funding from appropriate sources.

RESPONSIBILITY
Development and Alumni Relations Office

3. Explore additional external revenue sources.

IMPLEMENTATION
a. Increase efforts to diversify revenue streams.
b. Encourage faculty to seek grants and explore other outside funding sources.
c. Develop relevant informational materials to assist those seeking grants and other external funding.

RESPONSIBILITY
Development and Alumni Relations Office, Library, Faculty