

The Catholic University of America Privacy Statement for Advancement

The Catholic University of America, including the Advancement Division (referred to in this Privacy Statement as “Catholic University Advancement” or “we”) is committed to supporting the privacy of Catholic University students, alumni, and other Catholic University community members and supporters. This Privacy Statement explains how we handle and use the personal data we collect about our alumni and our past, present and future supporters.

What personal data we collect

While specific information may vary for particular individuals, we may collect, use, store and transfer different kinds of personal data about you, including:

- Basic biographic/contact information – names, home and business addresses, phone numbers, email addresses, and social media contact information
- Student “directory information” obtained from Catholic University records – degrees, majors, affiliations and clubs, awards, activities, and sports participation
- Employment information – company names, job titles, and industry information
- Information on participation in Catholic University or other activities – event attendance, volunteer interests, organization affiliations, committee participation, awards and honors
- Information about donors and prospective donors – giving information regarding any donation which is made, including wealth assessment information and indicators of your interest in giving
- Analytical information – aggregated information related to web visitor activity and email marketing actions

How we collect personal data about you

We collect information about you from a variety of sources. A significant portion of the information we maintain is that which you have provided to us, either by updating your online profile (e.g., through the Catholic University Alumni Directory), registering for an event, communicating with us, or making a donation. For applicants, current students and alumni, certain of your personal data is transferred to the Advancement Division database from other Catholic University data systems.

We may also augment the information we collect about you from targeted internet searches and may use third party vendors.

How we use your personal data

We use your personal data in support of the University and its mission, as well as to enable us to provide certain services to our alumni and other supporters.

Specifically, we may use your personal data to:

- Keep you updated with information about Catholic University and alumni activities
- Conduct surveys, including alumni satisfaction, donation preferences and interests

- Provide alumni services and benefits, such as official publications and access to certain Catholic University electronic applications, including email
- Provide access to an online account for enabling online giving, event registration and more
- Fundraise for particular Catholic University concerns, initiatives or programs
- Send you information about volunteer activities and invite you to Catholic University -associated events in your area
- Conduct philanthropic preference research in order to understand alumni and supporters, to inform our fundraising strategy and target our communications.
- Perform administrative tasks and for internal record keeping purposes.
- Create and analyze aggregated information about our students, alumni, donors and other supporters for statistical research purposes in support of our educational mission.
- Issue tax receipts
- Create online donor listings

We may contact you by telephone, email, postal mail, or social media. If you have concerns about any of these purposes, or how we communicate with you, please contact (for the law school, cualawalumni@law.edu). In addition, in each email message we send, we will provide you with the ability to unsubscribe, or otherwise opt-out, of these communications. We will always respect a request by you to stop processing your personal information (subject to our legal obligations or other requirements).

When we share your personal data

To perform the functions listed above, it may be necessary to share your personal data with volunteers, students, faculty members and staff who have a need to know. All individuals performing functions for us are informed regarding appropriate handling of your personal data. Likewise, we may share your personal data with third parties affiliated with Catholic University, such as classes, clubs and affinity groups. We may also share your personal data with third parties performing services under contract with us, including but not limited to Blackbaud and AlumniQ.

How your information is stored and secured

Catholic University uses an array of administrative, technical and physical security measures to protect your personal data, including role-based access requirements and other safeguards. Please see the [Catholic University Information Security and Assurance Policy](#) for additional information.

How long we keep your personal data

We consider our relationship with alumni, donors and other stakeholders to be life-long. This means that we will maintain a record for you until such time as you tell us that you no longer wish us to keep in touch.

Information for Data Subjects Located in the European Union (EU)/European Economic Area (EEA)

The Catholic University of America will serve as the “controller” of personal data processed for the purposes under the EU General Data Protection Regulation 2016/679 (known as the “GDPR”). For data subjects located in the EU/EEA, the GDPR afford you rights in certain circumstances.

You have the right to request access to, a copy of, rectification, restriction in the use of, or erasure of your information. These rights may differ depending upon the location within the world where the information was created or shared, including the right to be informed of how your personal data is used, the right of access to your personal data, the right to rectify or have your personal data erased where appropriate, the right to object to or restrict the processing of your personal data, and the right to object to communications, direct marketing, or profiling. [Articles 12 through 23](#) of the GDPR provide further information about your rights as a data subject, to the extent applicable. You also have the right to lodge a complaint with your national or regional data protection authority. If you are interested in exercising these rights, we request an opportunity to discuss with you any concerns you may have about the processing of your personal data. To protect the personal data we hold, we may also request further information to verify your identity when exercising these rights. Upon a request to erase your information, we will maintain a core set of personal data to ensure we do not contact you inadvertently in the future, as well as any information necessary for The Catholic University of America archival purposes. We may also need to retain some financial information for legal purposes, including US tax law compliance. In the event of an actual or threatened legal claim, we may retain your information for purposes of establishing, defending against or exercising our rights with respect to such claim.

The Catholic University Advancement Office will process personal data in the pursuit of the various legitimate interests set out above in this Privacy Statement and will rely on these legitimate interests as the legal basis for processing where these interests are not overridden by the interests and rights or freedoms of the data subjects concerned. This may not be the only lawful basis on which Catholic University Advancement may process personal data; as such, Catholic University Advancement may sometimes process data on an alternative legal basis, such as where a data subject has given us consent to do so or where such processing is necessary to perform a contract between Catholic University and a data subject.

By providing information to Catholic University, including without limitation to a volunteer or employee representative of Catholic University Advancement or through a third-party service provider, you consent to the transfer of your personal information outside of the EU/EEA to the United States. You understand that the current laws and regulations of the United States may not provide the same level of protection as the data and privacy laws and regulations of the EU/EEA.

For questions related to Catholic University’s GDPR compliance program, please contact the Chief Privacy Officer at cua-compliance@cua.edu. For the purposes of GDPR, the contact details of Catholic University’s representatives in the EU are as follows:

The Catholic University of America – Rome Center

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The Catholic University of America- Jagiellonian University Programs

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Additional Information

We may change this Privacy Statement from time to time. If we make any significant changes in the way we treat your personal data, we will make this clear on the applicable Catholic University website and/or by contacting you directly.

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